



THANK YOU PANEL REWARD SCHEME



By joining the BARB panel you are helping the UK TV industry to understand its audience.

In return you receive a regular thank you in the form of a panel reward scheme.

Once your home is installed, you start collecting points which can be exchanged for rewards.

1,000 points is equivalent to £1 worth of goods/vouchers and are simple to redeem.

Individual	Points per month	Equivalent to:	Annual value
each member age 10+	5,000	£5.00	£60.00
each member age 4-9	4,000	£4.00	£48.00
+			
Household	Points per quarter	Equivalent to:	Annual value
any household size	21,000	£21.00	£84.00

The amount of points you receive depends on the number of people in your home.

Estimated rewards for your household:

As part of the visit from the technician you will be provided with all the details you need to set up your rewards account.

Points can be redeemed using a special rewards website or telephone helpline and can be exchanged for goods or vouchers at a wide range of places, including:

- A list of around 4,500 individual items that can be claimed directly from the website
- More than 75 online and high street stores, including; M&S, Argos, Currys/PC World, Next and B&Q
- General high street vouchers, such as; Love to Shop and Compliments
- Cinema, Theatre and Restaurant tokens; such as Cineworld, UCI/Odeon, Ticketmaster, Theatre Tokens, tkts and Top Table
- Days out and experiences; Alton Towers, Thorpe Park, Warwick Castle, Madame Tussaud's and many others

halfords

WHSmith

TKMAXX

ticketmaster®

M&S

EST. 1884

FRIDAYS

Sainsbury's

hmv

B&Q

cineworld

CAFFÈ NERO

NEXT

Currys PC World

Pizza Hut

TOPSHOP

Argos

LOVE2SHOP

ODEON

Points can also be donated to one of our supported charities: UNICEF, NSPCC and Cancer Research UK.